

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
952491-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/P/D SKED A	1798

Flight Dates	Order #	Alt Order #
09/19/12 - 09/24/12	952491	07904411

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	09/19/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
2	WESH	Th	09/20/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
1	WESH	F	09/21/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A113H	\$900.00 NM
2	09/19/12	09/21/12	NBC Today Show	7:00-9:00 AM	--WTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/20/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
2	WESH	F	09/21/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,200.00 NM
3	09/19/12	09/21/12	*Early Sunrise @4:30AM	430a-5am	--WTF--	:30	2	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z118H	\$40.00 NM
2	WESH	Th	09/20/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z118H	\$40.00 NM
4	09/22/12	09/23/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	5:53 AM	Sat 5-6a	Sat 5-6a	:30	OFA12A113H	\$50.00 NM
5	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	7:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
6	09/19/12	09/21/12	NBC Today Show II	10AM-11AM	--WTF--	:30	2	\$625.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/P/D SKED A	1798	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	09/19/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00	NM
1 WESH	F	09/21/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00	NM
7	09/19/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	09/19/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z118H	\$350.00	NM
1 WESH	F	09/21/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00	NM
8	09/19/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Th	09/20/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$450.00	NM
1 WESH	F	09/21/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$450.00	NM
9	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Th	09/20/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00	NM
2 WESH	F	09/21/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00	NM
10	09/19/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	09/21/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$800.00	NM
11	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/23/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12A113H	\$700.00	NM
12	09/19/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	09/19/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00	NM
1 WESH	Th	09/20/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00	NM
13	09/19/12	09/21/12	M-F Access Hollywood	Access Hollywood /	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	09/19/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z118H	\$1,500.00	NM
2 WESH	F	09/21/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/P/D SKED A	1798	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/21/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	--WTF--	:30	2	\$1,500.00	NM
14	09/19/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--WTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 2 \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WESHW 09/19/12 11:46 PM NBC Tonight Show 11:35P-12:35XM :30 OFA12Z118H \$650.00 NM 1 WESHF 09/21/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A113H \$650.00 NM									
16	09/24/12	09/24/12	NBC Prime REVOLUTION Class of Time - Pre-emptible with notice	10:00-11:00 PM	M-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$4,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM 09/24/12 10:34 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 OFA12A113H \$4,500.00 NM									
17	09/21/12	09/21/12	NBC Prime ALMA AWARDS Class of Time - Pre-emptible with notice	8:00-9:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHF 09/21/12 8:22 PM NBC Prime ALMA AWARDS 8:00-9:00 PM :30 OFA12A113H \$1,600.00 NM									
18	09/22/12	09/22/12	SAT NBC PRIMETIME PREVIEW Class of Time - Pre-emptible with notice	7PM TO 7:30PM	-----S-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Sa 09/22/12 7:05 PM SAT NBC PRIMETIME PREVIEW 7PM TO 7:30PM :30 OFA12A113H \$800.00 NM 2 WESH Sa 09/22/12 7:29 PM SAT NBC PRIMETIME PREVIEW 7PM TO 7:30PM :30 OFA12A113H \$800.00 NM									
19	09/22/12	09/22/12	Notre Dame Football Class of Time - Fixed Non Pre-emptible	5:00A-4 XM	-----S-	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Sa 09/22/12 10:59 PM Notre Dame Football 5:00A-4 XM :30 OFA12A113H \$2,100.00 NM									
20	09/23/12	09/23/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Su 09/23/12 8:59 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12A113H \$1,500.00 NM									
21	09/23/12	09/23/12	NBC MEET THE PRESS Class of Time - Pre-emptible with notice	NBC MEET THE PRESS	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Su 09/23/12 10:00 AM NBC MEET THE PRESS NBC MEET THE PRESS :30 OFA12A113H \$2,500.00 NM									
Total Spots							32		

Gross Total \$32,280.00

Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	OBAMA/P/D SKED A	1798

Agency Commission \$4,842.00

Net Amount Due \$27,438.00